

IIA Singapore Executive Director, Ms Goh Puay Cheh shared her views on “How can profit and purpose be strategically aligned in Singapore's competitive business environment?”, which was published in The Business Times on 9 July 2018.

“Corporates are an important part of the equation in creating good social impact and one impactful way for organisations to give back is via skills-based volunteering. As the professional body for internal auditors in Singapore, we galvanise our members to volunteer for projects that tap on their knowledge, skills and competencies to provide independent, objective assurance to improve organisations’ operations.

Serving as volunteers through the professional body, our members have carried out pro bono projects from validating awards to developing policies and procedures for non-profit organisations. This is just the start of a long-term journey to inculcate a culture of giving back to society. We see how our internal audit professionals adapt and solve difficult problems in a new environment and bring this adaptive leadership mindset back to their office. Lessons like these can’t be taught - they can only be learned.”